

GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

YAT & C (PMU) Department - Tourism Promotion - Designing, printing and supply of A.P. Tourism posters & scrolls on Dr. YSR Kadapa District - Sanction of Rs.1,32,480/- (Rupees One Lakhs Thirty Two Thousand Four Hundred and Eighty Only) - Orders - Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 974

Dated: 10-12-2013

Read the following:-

1. From M/s. Associated Advertising Private Limited, Hyderabad, Dated: 22-05-2013.
2. Government Letter No. 2943/PMU/A(2)/2013, YAT & C (PMU) Department, Dated: 03-07-2013.
3. From M/s. Associated Advertising Private Limited, Hyderabad, Letter Dated: 03-05-2013.

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ORDER:

Andhra Pradesh is rich in its culture, traditions, hospitality and heritage, it is also famous for its tourist attractions like Pilgrim Centre, Buddhist Heritage Sites, the Forts and Palaces etc. For promotion and development of Tourism a number of activates has been initiated by the State Government by putting up counters at various destination, printing of brochures, posters, scrolls etc.

2. In the reference 2nd read above, Government have issued work order to M/s. Associated Advertising Private Limited, Hyderabad for supplying the following A.P. Tourism posters and scrolls on Dr. YSR Kadapa District for an amount of Rs.1,32,480/- (including all taxes). Accordingly, in the reference 3rd read above, M/s. Associated Advertising Private Limited, Hyderabad has submitted bill for an amount of 1,32,480/- and requested to make the payment.

3. Government, after careful examination of the matter hereby sanction an amount of Rs.1,32,480/- (Rupees One Lakhs Thirty Two Thousand Four Hundred and Eighty Only) to M/s. Associated Advertising Private Limited, Hyderabad towards supplying of the following A.P. Tourism posters and scrolls on Dr. YSR Kadapa District.

S.No.	Description /Posters	Size	Qty.
1.	Gandikota	19X27 inches	200
2.	Kadapa	19X27 inches	200
3.	Gandi	19X27 inches	200
4.	Idupulapaya	19X27 inches	200
5.	Talapakka	19X27 inches	200
	Scrolls		
1.	Pochampally	24X72 inches	1
2.	Gadwal	12X72 inches	1
3.	Handloom Sarees	20X54 inches	1

4. The amount sanctioned at para-4 above shall be debited to the following Head of Account:-

“3452-Tourism, 01-Tourist Infrastructure, 102, Tourist Accommodation & other facilities to Tourists - Schemes included in PLAN, 11- Normal State Plan, 13-Tourism PMU, 260-Advertisements, sales and publicity Expenses”.

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5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para-4 above and disburse the same to M/s. Associated Advertising Private Limited, Hyderabad through bank. The following are the bank details:

Bank Name	:	Citi Bank
Bank Brach	:	S.P. Road, Secunderabad
Bank Account No.	:	012 173 555 5
IFSC Code	:	CITI0 000 006

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
M/s. Associated Advertising Private Limited,
550/A, Road No.92, Jubilee Hills, Hyderabad - 500 034.

The Assistant Secretary to Government and Drawing & Disbursing Officer,
YAT & C (PMU) Department.

The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

The Accounts Officer, YAT & C (PMU - Claims) Department.
SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER